

TOXICOLOGIC PATHOLOGY

Title: Social Media Editor (Volunteer Role)

About Us: *Toxicologic Pathology* is the official journal of the Society of Toxicologic Pathology, the British Society of Toxicological Pathology and the European Society of Toxicologic Pathology. The journal is dedicated to the promotion of human, animal, and environmental health through the dissemination of knowledge, techniques, and guidelines to enhance the understanding and practice of toxicologic pathology.

Job Description: We are interested in exploring ways to expand our social media presence through targeted social media initiatives and are looking for a creative and motivated Social Media Editor to join our team and help us enhance our online presence. This role will last for 1 year (starting in June at the annual meeting, a F2F meeting with the editorial team will take place if the individual attends the annual meeting). Preference will be given to individuals who are currently in veterinary or pathology training or in biomedical or toxicology graduate programs

Responsibilities:

- Develop and distribute content such as posts, graphical abstracts, infographics, and videos as new articles publish, ensuring publications are promoted across platforms
- Track social media engagement to identify high-performing ideas and campaigns for scalability
- Collaborate with Sage's marketing team on ways to promote blogs and other Journal content Sage helps develop
- Assist with the design and execution of social media campaigns
- Identify new social media platforms to promote the Journal on
- Develop new strategies for increasing engagement
- Weekly effort expected to be <5 hours

Qualifications:

- Full, Student, or Emeritus STP, BSTP, or ESTP member (Preference will be given to individuals who are currently in veterinary or pathology training or in biomedical or toxicology graduate programs)
- Strong understanding of social media platforms including Facebook, Twitter, Instagram, LinkedIn, and TikTok
- Excellent written and verbal communication skills
- Previous experience in social media management or content creation is a plus, but training and mentorship will be provided as needed

Benefits:

- Gain hands-on experience working with an Editorial team
- Increase your visibility within the toxicologic pathology community
- Mentorship in the publication process
- Meet monthly with our Associate Editors to hear their insights on scholarly publishing

How to Apply: Interested candidates should submit their resume, cover letter, and any samples of previous social media work to TPX@toxpath.org.

Application Deadline: Applications will be received until **May 15, 2025** or until a suitable candidate is identified.